

## **Bell Asteri Publishing & Enterprises, LLC Press Release**

### **Sharing Your Magic with the World**

*Children's Book by A Moment of Magic Coming in 2023*

**NEW YORK, NEW YORK, January 4, 2023** – When Kylee McGrane-Zarnoch envisioned bringing magic to children in hospitals dressed as a princess, she could not have imagined it becoming a national movement. In 2014, along with her roommate Margaret McAndrew, they began visiting hospitals and giving children there an escape, cheering them with laughter and joy.

Today, their organization, *A Moment of Magic* which is based in New York, has chapters across college campuses in the United States. Each chapter consists of students volunteering to dress as princesses and superheroes and visiting children's hospitals to bring in some "magic" for kids who are in desperate need of encouragement.

*A Moment of Magic* not only partners with hospitals around the country, but they have also become involved with *CureFest for Childhood Cancer*, a national awareness and advocacy campaign seeking increased funding for better therapies for children with cancer. Every day in America, 47 kids are diagnosed with cancer. Funding is extremely low for pediatric cancers and of the more than 17,000 kids diagnosed each year, 1,800 of them die of their disease. Most of the remainder of these kids live with permanent, often debilitating side effects from their treatments. And nearly all of them suffer from some type of depression and anxiety.

This touch of magic helps bring kids much-needed strength and confidence through the simple act of love. And now, McGrane-Zarnoch has authored a children's book set to be released later this year. The book, "*Your Magic*" is a celebration of individuality and all of the things that make a person magical.

"*Your Magic* celebrates the things that make us who we are and what unites us all," McGrane-Zarnoch said, "It illustrates a world that our community has created over the last five years and introduces over 30 unique and inclusive characters that were co-created with our amazing volunteers and the children we serve."

Working with illustrator Estella A. Patrick, a long-time patient at Cook Children's Hospital in Fort Worth, Texas, McGrane-Zarnoch's beautiful and colorful book will not only be a great read for children, but for people of all ages in every circumstance of life. It serves as a reminder that we all have magic within, and we should share our magic with the world.

More information about the exact release date and pre-sale ordering will be available at [amomentofmagic.org](http://amomentofmagic.org), [kyleelauren.com](http://kyleelauren.com), and [bellasteri.com](http://bellasteri.com) in the coming weeks.